

TRANSICON

TRANSICON APPOINTS NEW DIRECTOR

The Telford-based control systems integrator Transicon Ltd has strengthened its board with the appointment of Richard Cotsford as Sales and Marketing Director.

With a track record of more than 25 years success in the drives, controls and electrical engineering sectors, Mr Cotsford has been at Transicon for four years as Sales Manager and takes up this new position continuing to develop sales of the company's control and automation solutions throughout the UK and Ireland.

Since joining Transicon Richard has spearheaded Transicon's development of the marine, automotive and food & beverage market segments where Transicon has seen significant growth orders from these sectors.

"Richard's board appointment reflects our continuing success in implementing control systems for customers in the manufacturing, utilities and process sectors," says Transicon's managing director, Paul Blake. "We have increased our sales and profitability over the past four years, despite weathering the storm in our industry caused by the recent global difficulties. I am therefore delighted to welcome Richard to our team, with the recent orders for automotive Press refurbishments counting among his recent achievements, including £1400K from BMW and £330K from ThyssenKrupp underlining the company's confidence in making this appointment.

The recent addition of a senior sales engineer and two control engineers to the Transicon team reflects the continuing growth we are experiencing, and underlines our continuing investment in the future.

"Richard's appointment also allows us to capitalise on our core engineering and management strengths, and to reinforce Transicon's position as a leading supplier of industrial drives, automation and control systems."

About Richard Cotsford

Born in Aldershot, Surrey and educated in England and Germany, Richard Cotsford completed his electrical engineering apprenticeship with Thorn Automation in Rugeley, Staffordshire. He subsequently completed an honours degree in electrical engineering and

spent four years at Thorn's Johannesburg operation before returning to the UK to take up a senior sales position. In 1989, he joined Telford-based Reliance Electric and four years later became business unit manager for Rockwell Drive Systems. In 1995, he was appointed Product Manager at drive equipment specialist ABB and joined Transicon after gaining extensive systems integration experience with another Shropshire-based SI.

A Chartered Engineer and member of the Institution of Engineering and Technology, Richard Cotsford is married with three children and lives in Sutton Coldfield.

About Transicon Ltd

Telford-based Transicon draws on more than 40 years experience in the design, manufacture, installation and commissioning of control systems and automation solutions. The company's services include PLC and SCADA software programming, HMIs, motor control centres and custom-built panels, as well as high accuracy AC, DC and servo drives and motors.

Certified to BS EN ISO 9001:2008 quality standards and a BSI-registered company, Transicon also offers a comprehensive range of management, consultancy, assembly, in-house testing and support services to customers throughout the utilities, manufacturing, process engineering and automation sectors.

-ENDS-

Editor's note:

*For further information please call **Richard Cotsford** at Transicon Ltd: **01925 605515** or see Transicon's website: www.transicon.co.uk*

Editorial contact: